



Attorney Docket: 273201-0305660  
Client Reference: IND-101.7(CIP)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re PATENT APPLICATION of:  
DENIS KHOO ET AL.

Confirmation Number: 7191

Application No.: 10/645,157

Group Art Unit: 2611

Filed: August 21, 2003

Examiner:

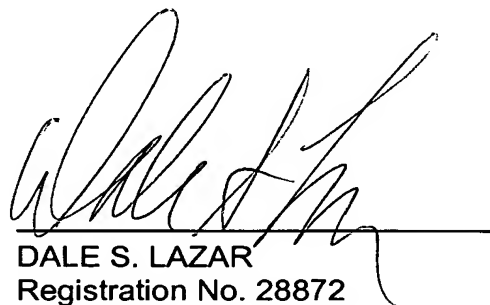
Title: CUSTOMIZED MEDIA METHOD AND SYSTEM

**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

**TRANSMITTAL OF FORMAL DRAWINGS**

Attached are the formal drawing(s) for this application. 7 Sheets of Figure(s) 1-7.

Date: January 16, 2004  
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